



MEDIA PACK

INBAR

COHEN DE LOCO

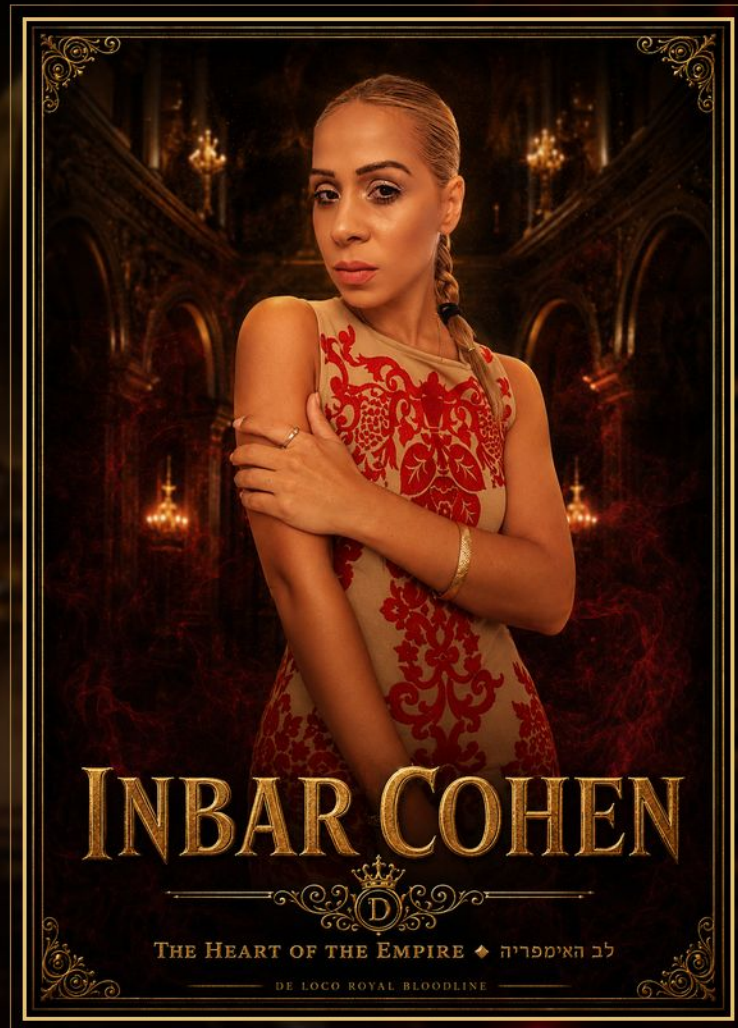
ענבר כהן דה לוקו · המלכה

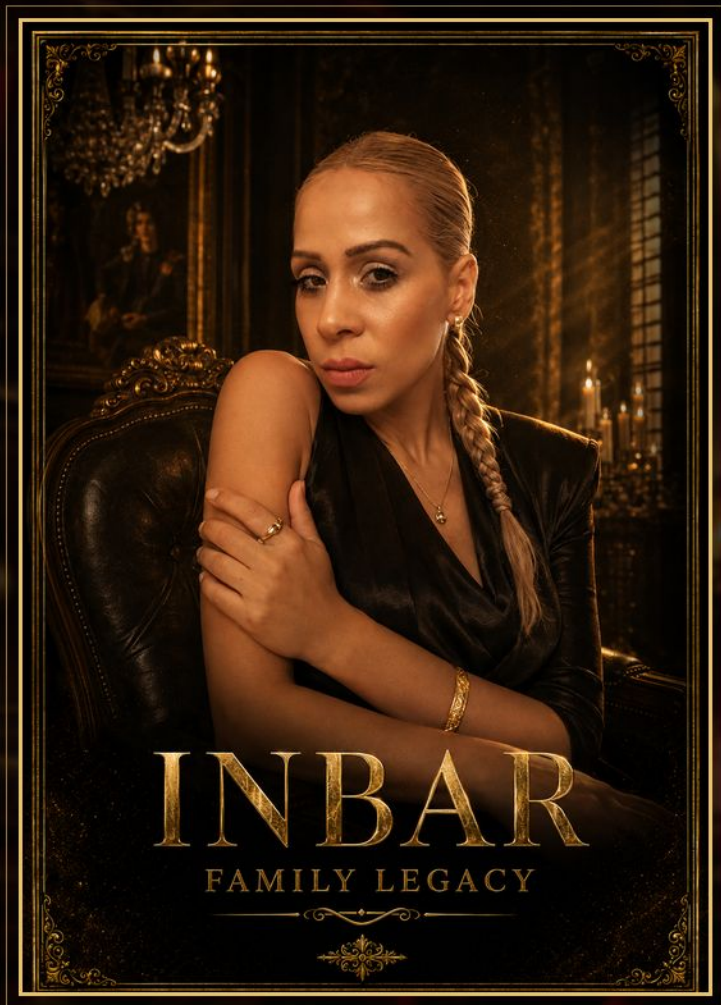
THE QUEEN · HEART OF THE EMPIRE

CEO & Co-Founder, I AND I RECORDS LTD

Executive Producer · Artist Management · Actress · Businesswoman

a.k.a Bosslady · a full 50/50 partner from day one





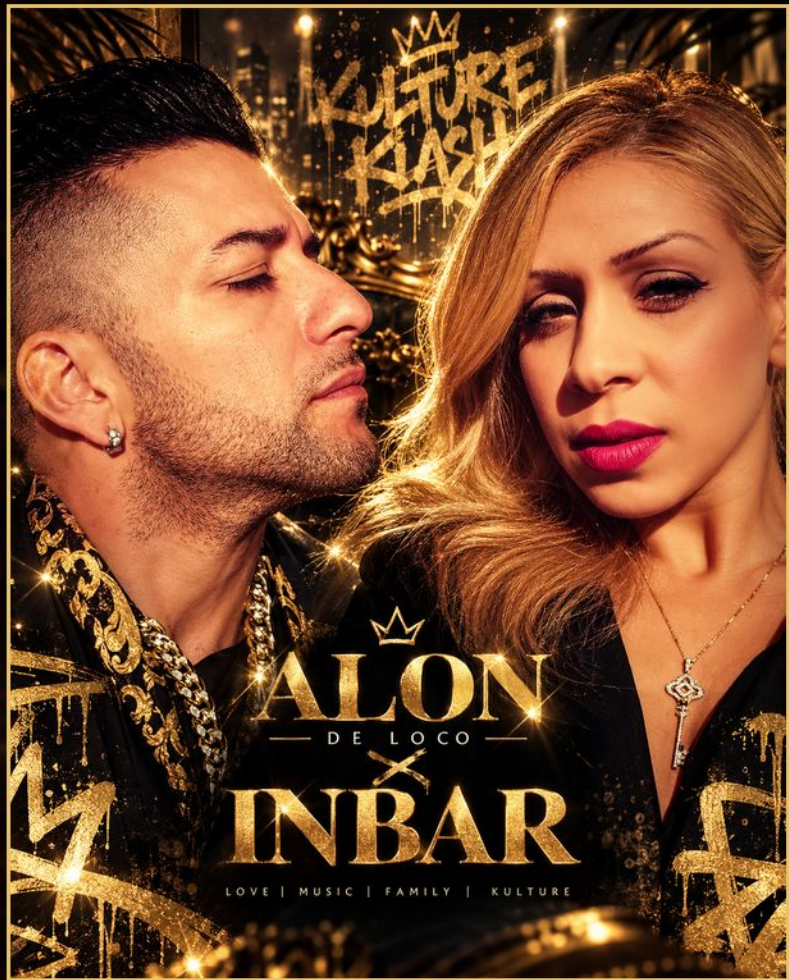
INBAR

מפיקה בפועל . שחקנית . אשת עסקים

Executive producer, actress, businesswoman.

Since 2005 behind everything Alon released;

in 2008 they co-founded I&I Records.



ALON × INBAR

קולצ'ר קלאש

Kulture Klash.

Inbar acts in the series,
and is also its producer and writer.



KULTURE KLASH

אלון וענבר

Alon & Inbar.

Partners in life, music and business.



ALON DE LOCO

FAMILY LEGACY • KULTURE KLASH • I&I RECORDS

01 / THE ARTIST



Sound

Reggaeton • Dancehall • Hip-Hop



Identity

Artist / Performer / Cultural Brand



Vision

A legacy-driven world built through music, visuals, stage energy, and unmistakable identity.



Authentic



Global



Family-Driven



ALON DE LOCO

02 / FAMILY LEGACY



Core

Alon & Inbar — a creative and personal partnership.



Story

Family, loyalty, love, and real life become part of the artistic universe.



Next Generation

The legacy expands through new faces, new energy, and a living brand world.

Music • Family •  Legacy Universe



ALON DE LOCO

קולצ'ר קלאש

Kulture Klash.

Global sound · Family legacy · I&I Records.



LEGACY UNIVERSE

היקום של דה לוקו

Kulture Klash · Family Legacy · I&I Records.

One family. One legacy.



BOOKINGS · MEDIA · PARTNERSHIPS

הזמנות · מדיה · שיתופי פעולה

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I AND I RECORDS LTD

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